*NEWS* E-MAIL TEMPLATE

WHOLE TOPIC

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| TITLE HERE  Issue # | 00/00/0000 |  |
| “HOW COULD THAT BE!”  Using an e-mail newsletter can be an effective, low-cost method for staying in touch with your customers. It helps reduce churn and can easily generate more business from customers you have already spent a great deal of effort to win. Since there are no mailing and printing costs involved, it is also very gentle to your bottom-line. Another benefit is the almost instantaneous delivery that e-mail affords. You do not have to worry whether the Post Office will get the newsletter to your customers in time for them to take advantage of a special offer.  Microsoft Office Word makes it simple to create and send e-mail newsletters. Customers will appreciate the regular communication and you could be rewarded with more business from your existing customer base.  Using an e-mail newsletter can be an effective, low-cost method for staying in touch with your customers. It helps reduce churn and can easily generate more business from customers you have already spent a great deal of effort to win. Since there are no mailing and printing costs involved, it is also very gentle to your bottom-line. Another benefit is the almost instantaneous delivery that e-mail affords. You do not have to worry whether the Post Office will get the newsletter to your customers in time for them to take advantage of a special offer.  Microsoft Office Word makes it simple to create and send e-mail newsletters. Customers will appreciate the regular communication and you could be rewarded with more business from your existing customer base. | Using an e-mail newsletter can be an effective, low-cost method for staying in touch with your customers. It helps reduce churn and can easily generate more business from customers you have already spent a great deal of effort to win. Since there are no mailing and printing costs involved, it is also very gentle to your bottom-line. Another benefit is the almost instantaneous delivery that e-mail affords. You do not have to worry whether the Post Office will get the newsletter to your customers in time for them to take advantage of a special offer.  Microsoft Office Word makes it simple to create and send e-mail newsletters. Customers will appreciate the regular communication and you could be rewarded with more business from your existing customer base. |
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WHAT’S BEEN UP‼

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