**<Company or Event Name>**

Influencer Contract Template

Date

**Social Media Influencer Agreement**

Agreement between influencer’s name and company outlining creative content creation and event promotion to promote product or event and related activities/events.  
influencer’s name agrees to deliver on the below obligations in line with the specified due date, using key messages, and required handles, tags and links.

**Duties and Obligations of the Influencer:**

Name: influencer’s name  
Product: specific product or service  
Date: date, if relevant  
Products: or what product received for payment

**Social Media Accounts**

Instagram: –   
Pinterest: –   
Website or Blog: (if applicable):

**Agreed upon activity**

·**1 x Instagram post via @thesuitcasey**  
Due: day before event  
Key message: How gorgeous is this view from ---------------  
Required tags: @companyname #companytag #campaigntag  
Geotagging to the venue.

·**1 x Instagram story via @ thesuitcasey**  
Due: day of the event  
Key message: Having fun at -----------, about to see -----------------  
Required tags: @companyname #companytag #campaigntag

·**1 x Pinterest post via @ thesuitcasey**  
Due: day after the event  
Key message: Having a fantastic -----------, check out the sale! --------------  
Required tags: @companyname #companytag #campaigntag  
Geotagging to the venue.

For social media posts, the following details must be included (where applicable):  
Facebook: www.facebook.com/companyname  
lnstagram @companyname #companytag #campaigntag  
Twitter: @companyname  
Youtube: www.youtube.com/companyname  
Pinterest: www.pinterest.com/companyname

**Payment Terms**

Invoices to be distributed by influencer name upon completion and paid within x days, before accruing --- interest weekly.

**Signed**

The Suitcasey

Date:

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_

<Company Name>

Date:

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_